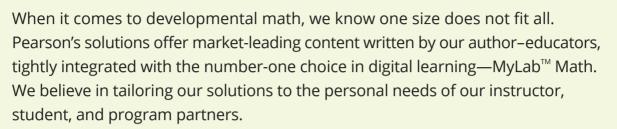
Basic College Mathematics



Thirteenth Edition

BITTINGER | BEECHER | JOHNSON

Get the Most Out of MyLab Math





Learning in Any Environment

 Because classroom formats and student needs continually change and evolve, MyLab Math has built-in flexibility to accommodate various course designs and formats.

MyLab

• With an updated and streamlined design, students and instructors can access MyLab Math from most mobile devices.

Personalized Learning

Not every student learns the same way or at the same rate. Now, you no longer have to teach as if they do.

 MyLab Math can personalize homework assignments for students based on their performance on a test or quiz. This way, students can focus on just the topics they have not yet mastered.



• New! Provide just-in-time adaptive practice with **Skill Builder Assignments** When students struggle on an exercise, Skill Builder Assignments provide justin-time, targeted support to help them build up the requisite skills needed to

complete their homework assignment. As students progress, these assignments adapt to provide support exercises that are personalized to each student's activity and performance throughout the course.

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Visit pearson.com/mylab/math and click Get Trained to make sure you're getting the most out of MyLab Math.

EDITION 13

Basic College Mathematics

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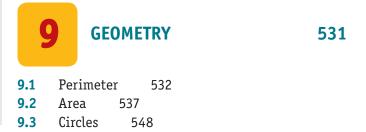
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Preface

Math doesn't change, but students' needs—and the way students learn—do.

With this in mind, *Basic College Mathematics*, 13th edition, continues the Bittinger tradition of objective-based, guided learning, while integrating many updates with the proven pedagogy. These updates are motivated by feedback that we received from students and instructors, as well as our own experience in the classroom. In this edition, our focus is on guided learning and retention: helping each student (and instructor) get the most out of all the available program resources—wherever and whenever they engage with the math.

We believe that student success in math hinges on four key areas: Foundation, Engagement, Application, and Retention. In the 13th edition, we have added key new program features (highlighted below, for quick reference) in each area to make it easier for each student to personalize his or her learning experience. In addition, you will recognize many proven features and presentations from the previous edition of the program.

FOUNDATION Studying the Concepts

Students can learn the math concepts by reading the textbook or the eText, participating in class, watching the videos, working in the *MyMathGuide* workbook—or using whatever combination of these course resources works best for them.

In order to understand new math concepts, students must recall and use skills and concepts previously studied.

■ New! Skill Review, in nearly every section of the text and the eText, reviews a previously presented skill at the objective level where it is key to learning the new material. This feature offers students two practice exercises with answers. In MyLab Math, new Skill Review Videos, created by the Bittinger author team, offer a concise, step-by-step solution for each Skill Review exercise.

Margin Exercises with Guided Solutions, with fill-in blanks at key steps in the problemsolving process, appear in nearly every text section and can be assigned in MyLab Math.

Basic College Mathematics Video Program, our comprehensive program of objectivebased, interactive videos, can be used hand-in-hand with our *MyMathGuide* workbook. **Interactive Your Turn exercises** in the videos prompt students to solve problems and receive instant feedback. These videos can be accessed at the section, objective, and example levels.

MyMathGuide offers students a guided, hands-on learning experience. This objectivebased workbook (available in print and in MyLab Math) includes vocabulary, skill, and concept review—as well as problem-solving practice with space for students to fill in the answers and stepped-out solutions to problems, to show (and keep) their work, and to write notes. Students can use *MyMathGuide* while watching the videos, listening to the instructor's lecture, or reading the text or the eText, in order to reinforce and self-assess their learning.

Studying for Success sections are checklists of study skills designed to ensure that students develop the skills they need to succeed in math, school, and life. They are available at the beginning of selected sections.

- New! Expanded Statistics Content Chapter 7, Data, Graphs, and Statistics, has been revised and expanded. Beginning with tables and graphs and continuing with discussions of one-variable statistics, frequency distributions, and probability, this chapter provides students with an introduction to foundational concepts of statistics. New to this edition is coverage of measures of spread, quartiles, frequency distributions and tables, stem-and-leaf plots, construction of histograms, tree diagrams, and probability. Students completing this chapter will be better equipped to understand and analyze the data and graphs they encounter, as well as to enter an introductory statistics course.
- □ *New!* Section 11.5, Clearing Fractions and Decimals, is new to the 13th edition. This added section allows students separate and extended practice with this important skill.

ENGAGEMENT Making Connections through Active Exploration

Since understanding the big picture is key to student success, we offer many active learning opportunities for the practice, review, and reinforcement of important concepts and skills.

- □ *New!* Chapter Opener Applications with infographics use current data and applications to present the math in context. Each application is related to exercises in the text to help students model, visualize, learn, and retain the math.
- □ *New!* Student Activities, included with each chapter, have been developed as multistep, data-based activities for students to apply the math in the context of an authentic application. Student Activities are available in *MyMathGuide* and in MyLab Math.
- □ *New!* Interactive Animations can be manipulated by students in MyLab Math through guided and open-ended exploration to further solidify their understanding of important concepts.

Translating for Success offers extra practice with the important first step of the process for solving applied problems. This activity is available in the text and in MyLab Math.

Calculator Corner is an optional feature throughout the text that helps students use a calculator to perform calculations and to visualize concepts.

Learning Catalytics uses students' mobile devices for an engagement, assessment, and classroom intelligence system that gives instructors real-time feedback on student learning.

APPLICATION Reinforcing Understanding

As students explore the math, they have frequent opportunities to apply new concepts, practice, self-assess, and reinforce their understanding.

Margin Exercises, labeled "Do Exercise . . . ," give students frequent opportunities to apply concepts just discussed by solving problems that parallel text examples.

Exercise Sets in each section offer abundant opportunity for practice and review in the text and in MyLab Math. The Section Exercises are grouped by objective for ease of use, and each set includes the following special exercise types:

- New! Check Your Understanding with Reading Check and Concept Check exercises, at the beginning of each exercise set, gives students the opportunity to assess their grasp of the skills and concepts before moving on to the objective-based section exercises. In MyLab Math, many of these exercises use drag-and-drop functionality.
- Skill Maintenance Exercises offer a thorough review of the math in the preceding sections of the text.
- Synthesis Exercises help students develop critical-thinking skills by requiring them to use what they know in combination with content from the current and previous sections.

RETENTION Carrying Success Forward

Because continual practice and review is so important to retention, we have integrated both throughout the program in the text and in MyLab Math.

□ *New!* Skill Builder Adaptive Practice, available in MyLab Math, offers each student a personalized learning experience. When a student struggles with the assigned homework, Skill Builder exercises offer just-in-time additional adaptive practice. The adaptive engine tracks student performance and delivers to each individual questions that are appropriate for his or her level of understanding. When the system has determined that the student has a high probability of successfully completing the assigned exercise, it suggests that the student return to the assigned homework.

Mid-Chapter Review offers an opportunity for active review midway through each chapter. This review offers four types of practice problems:

Concept Reinforcement, Guided Solutions, Mixed Review, and Understanding Through Discussion and Writing

Summary and Review is a comprehensive learning and review section at the end of each chapter. Each of the five sections – **Vocabulary Reinforcement** (fill-in-the-blank), **Concept Reinforcement** (true/false), **Study Guide** (examples with stepped-out solutions paired with similar practice problems), **Review Exercises**, and **Understanding Through Discussion and Writing**—includes references to the section in which the material was covered to facilitate review.

Chapter Test offers students the opportunity for comprehensive review and reinforcement prior to taking their instructor's exam. **Chapter Test Prep Videos** in MyLab Math show step-by-step solutions to the questions on the chapter test.

Cumulative Review follows each chapter beginning with Chapter 3. These revisit skills and concepts from all preceding chapters to help students retain previously presented material.



Resources for Success

MyLab Math Online Course for Bittinger, Beecher, and Johnson, *Basic College Mathematics*, 13th Edition

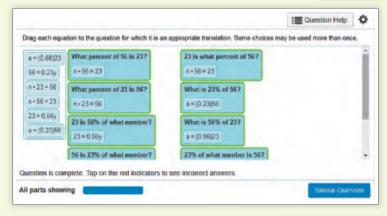
(access code required)

MyLab[™] Math is available to accompany Pearson's market-leading text offerings. To give students a consistent tone, voice, and teaching method, the pedagogical approach of the text is tightly integrated throughout the accompanying MyLab Math course, making learning the material as seamless as possible.

UPDATED! Learning Path

Structured, yet flexible, the updated learning path highlights author-created, faculty-vetted content—giving students what they need exactly when they need it. The learning path directs students to resources such as two new types of video: **Just-in-Time Review** (concise presentations of key topics from previous courses) and **Skill Review** (author-created exercises with step-by-step solutions that reinforce previously presented skills), both available in the Multimedia Library and assignable in MyLab Math.

STEP 1 PREPARE: Studying the Concepts Watch the <u>To-the-Point Objective video</u> for this section. Do the <u>MyNathGuide</u> for this section. Read the <u>effect</u> for this section. STEP 2 PARTICIPATE: Making Connections through Active Exploration View the <u>Interactive Animation</u> for this section. STEP 3 PRACTICE: Reinforcing Understanding Complete <u>Skill Review</u> for this section. Do your <u>homework</u> for this section.

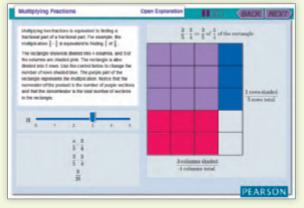


NEW! Drag-and-Drop Exercises

Drag-and-drop exercises are now available in MyLab Math. This new assignment type allows students to drag answers and values within a problem, providing a new and engaging way to test students' concept knowledge.

NEW and UPDATED! Animations

New animations encourage students to learn key concepts through guided and open-ended exploration. Animations are available through the learning path and multimedia library, and they can be assigned within MyLab Math.



pearson.com/mylab/math



Resources for Success

Instructor Resources

Additional resources can be downloaded from **www.pearsonhighered.com** or hardcopy resources can be ordered from your sales representative.

Annotated Instructor's Edition

ISBN: 0134706293

- Answers to all text exercises.
- Helpful teaching tips, including suggestions for incorporating Student Activities in the course.

Instructor's Resource Manual with Tests and Minilectures

(download only) ISBN: 0134718097

- Resources designed to help both new and experienced instructors with course preparation and class management.
- Chapter teaching tips and support for media supplements.
- Multiple versions of multiple-choice and freeresponse chapter tests, as well as final exams.

Instructor's Solutions Manual

(download only)

By Judy Penna

ISBN: 0134718100

The *Instructor's Solutions Manual* includes brief solutions for the even-numbered exercises in the exercise sets and fully worked-out annotated solutions for all the exercises in the Mid-Chapter Reviews, the Summary and Reviews, the Chapter Tests, and the Cumulative Reviews.

PowerPoint® Lecture Slides

(download only)

- Editable slides present key concepts and definitions from the text.
- Available to both instructors and students.
- Fully accessible.

TestGen[®]

TestGen enables instructors to build, edit, print, and administer tests using a computerized test bank of questions developed to cover all the objectives of the text. (www.pearsoned.com/testgen)

Student Resources

Basic College Mathematics Lecture Videos

- · Concise, interactive, and objective-based videos.
- View a whole section, choose an objective, or go straight to an example.

Chapter Test Prep Videos

• Step-by-step solutions for every problem in the chapter tests.

Skill Review Videos

Students can review previously presented skills at the objective level with two practice exercises before moving forward in the content. Videos include a step-by-step solution for each exercise.

MyMathGuide: Notes, Practice, and Video Path

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By Judy Penna

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Our goal in writing this textbook was to make mathematics accessible to every student. We want you to be successful in this course and in the mathematics courses you take in the future. Realizing that your time is both valuable and limited, and that you learn in a uniquely individual way, we employ a variety of pedagogical and visual approaches to help you learn in the best and most efficient way possible. We wish you a positive and successful learning experience.

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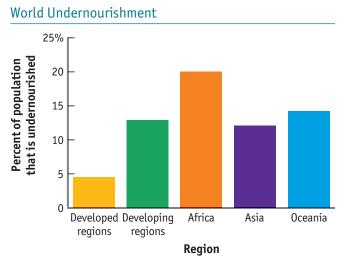
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Whole Numbers

Many people around the world lack access to clean water or to sufficient food. Approximately 663 million people, or 9% of the world's population, drink water

that is not clean. Hunger is a reality for even more people: 10% of the world's population lacks sufficient nourishment. As the graph indicates, some regions of the world are more affected by undernourishment than others.



DATA: worldhunger.org

DATA: charitywater.org; actionagainsthunger.org; stopthehunger.com

In Example 8 and Margin Exercise 9 of Section 1.1, we will examine the numbers of families helped by one charity that seeks to alleviate hunger.

CHAPTER

1

- 1.1 Standard Notation
- **1.2** Addition
- **1.3** Subtraction
- **1.4** Multiplication
- **1.5** Division

Mid-Chapter Review

- 1.6 Rounding and Estimating; Order
- **1.7** Solving Equations
- **1.8** Applications and Problem Solving

Translating for Success

1.9 Exponential Notation and Order of Operations

Summary and Review Test

STUDYING FOR SUCCESS Getting Off to a Good Start

- Your syllabus for this course is extremely important. Read it carefully, noting required texts and materials.
- If there is an online component for your course, register for it as soon as possible.

At the front of the text, you will find a Student Organizer card. This pullout card will help you keep track of important dates and useful contact information.



OBJECTIVES

- a Give the meaning of digits in standard notation.
- **b** Convert from standard notation to expanded notation.
- **c** Convert between standard notation and word names.

Standard Notation

We study mathematics in order to be able to solve problems. In this section, we study how numbers are named. We begin with the concept of place value.

a PLACE VALUE

Attendance at various types of Broadway performances in New York City for the 2016–2017 season is given in the following table.



DATA: The Broadway League

A **digit** is a number 0, 1, 2, 3, 4, 5, 6, 7, 8, or 9 that names a place-value location. For large numbers, digits are separated by commas into groups of three, called **periods**. Each period has a name: *ones, thousands, millions, billions, trillions,* and so on. To understand the number of people attending Broadway musicals in the table above, we can use a **place-value chart**, as shown below.

	PLACE-VALUE CHART														
$Periods \rightarrow$	Т	Trillions Billions Millions Thousands			llions Billions Millions		nds		Ones						
								1	1	3	6	2	7	3	2
	Hundreds	Tens	Ones	Hundreds	Tens	Ones	Hundreds	Tens	Ones	Hundreds	Tens	Ones	Hundreds	Tens	Ones
				11 millions			ons	362 t	thous	ands	73	↓ 32 on	es		

EXAMPLES In each of the following numbers, what does the digit 8 mean?

- **1.** 278,342 8 thousands
- **2.** 872,342 8 hundred thousands
- **3.** 28,343,399,223 8 billions
- **4.** 98,413,099 8 millions
- **5.** 6328 8 ones

Do Exercises 1−6 (in the margin at right). ►

EXAMPLE 6 *Websites.* In July 2017, the total number of active websites on the world wide web was 1,225,423,079. What digit names the number of ten millions?

Data: internetlivestats.com



The digit 2 is in the ten millions place, so 2 names the number of ten millions.

Do Exercise 7. 🕨

b CONVERTING FROM STANDARD NOTATION TO EXPANDED NOTATION

Heifer International is a charitable organization whose mission is to work with communities to end hunger and poverty and care for the earth by providing farm animals to impoverished families around the world. Consider the data in the following table.

GEOGRAPHICAL AREAS OF NEED	NUMBER OF FAMILIES ASSISTED DIRECTLY AND INDIRECTLY BY HEIFER INTERNATIONAL IN 2016
Africa	959,734
Americas	640,604
Asia, South Pacific	1,699,836
Central and Eastern Europe	254,427

DATA: Heifer International 2016 Annual Report



What does the digit 2 mean in each number?

1.	526,555	2.	265,789
3.	42,789,654	4.	24,789,654
5.	8924	6.	5,643,201

7. *Government Payroll.* In 2015, the total payroll for all full-time federal employees in the United States was \$19,369,134,421. What digit names the number of ten billions?

Data: U.S. Census Bureau

Answers

2 ten thousands
 2 hundred thousands
 3 2 millions
 4 2 ten millions
 5 2 tens
 6 2 hundreds
 7 1

Write expanded notation.

- 8. 2718 mi, the length of the Congo River in Africa 2718 = 2 + 7+ ten + ones
- **9.** 254,427, the number of families in Central and Eastern Europe assisted by Heifer International in 2016
- **10.** 1670 ft, the height of the Taipei 101 Tower in Taiwan
- **11.** 104,094 square miles, the area of Colorado

The number of families assisted in Africa was 959,734. This number is expressed in **standard notation**. We write **expanded notation** for 959,734 as follows:

959,734 = 9 hundred thousands + 5 ten thousands + 9 thousands + 7 hundreds + 3 tens + 4 ones.

EXAMPLE 7 Write expanded notation for 1776 ft, the height of One World Trade Center in New York City.

1776 = 1 thousand + 7 hundreds + 7 tens + 6 ones

EXAMPLE 8 Write expanded notation for 640,604, the number of families in the Americas assisted by Heifer International in 2016.

640,604 = 6 hundred thousands + 4 ten thousands + 0 thousands + 6 hundreds + 0 tens + 4 ones

or

```
6 hundred thousands + 4 ten thousands + 6 hundreds + 4 ones
```

◀ Do Exercises 8–11.

C CONVERTING BETWEEN STANDARD NOTATION AND WORD NAMES

We often use **word names** for numbers. When we pronounce a number, we are speaking its word name. Russia won 56 medals in the 2016 Summer Olympics in Rio de Janeiro, Brazil. A word name for 56 is "fifty-six." Word names for some two-digit numbers like 36, 51, and 72 use hyphens. Others, like that for 17, use only one word, "seventeen."

2016 Summer	Olympics	Medal	Count
-------------	----------	-------	-------

COUNTRY	GOLD	SILVER	BRONZE	TOTAL
United States of America	46	37	38	121
Great Britain	27	23	17	67
People's Republic of China	26	18	26	70
Russia	19	18	19	56
Germany	17	10	15	42

DATA: espn.com

Answers

- 8. 2 thousands + 7 hundreds + 1 ten + 8 ones
- **9.** 2 hundred thousands + 5 ten thousands
- + 4 thousands + 4 hundreds + 2 tens + 7 ones
- **10.** 1 thousand + 6 hundreds + 7 tens
- + 0 ones, or 1 thousand + 6 hundreds + 7 tens
- **11.** 1 hundred thousand + 0 ten thousands + 4 thousands + 0 hundreds + 9 tens
- + 4 mousands + 0 multipleds + 9 ter + 4 ones, or 1 hundred thousand
- + 4 thousands + 9 tens + 4 ones

Guided Solution:

^{8.} thousands, hundreds, 1, 8

EXAMPLES Write a word name.

- 9. 46, the number of gold medals won by the United States Forty-six
- **10.** 15, the number of bronze medals won by Germany

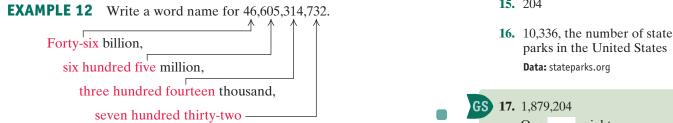
Fifteen

11. 121, the total number of medals won by the United States

One hundred twenty-one

Do Exercises 12–14.

For word names for larger numbers, we begin at the left with the largest period. The number named in the period is followed by the name of the period; then a comma is written and the next number and period are named. Note that the name of the ones period is not included in the word name for a whole number.



The word "and" should not appear in word names for whole numbers. Although we commonly hear such expressions as "two hundred and one," the use of "and" is not, strictly speaking, correct in word names for whole numbers. For decimal notation, it is appropriate to use "and" for the decimal point. For example, 317.4 is read as "three hundred seventeen and four tenths."

Do Exercises 15–18.

EXAMPLE 13 Write standard notation.

Five hundred six million,

three hundred forty-five thousand,

two hundred twelve

Standard notation is 506,345,212.

Do Exercise 19.

Write a word name. (Refer to the chart on the previous page.)

- **12.** 67, the total number of medals won by Great Britain
- **13.** 18, the number of silver medals won by the People's Republic of China
- **14.** 38, the number of bronze medals won by the United States

Write a word name.

- **15.** 204

One , eight hundred thousand, two hundred

18. 7,401,989,718, the world population in 2017 Data: U.S. Census Bureau

19. Write standard notation. Two hundred thirteen million, one hundred five thousand, three hundred twenty-nine

Answers

12. Sixty-seven 13. Eighteen 14. Thirty-eight 15. Two hundred four 16. Ten thousand, three hundred thirty-six 17. One million, eight hundred seventynine thousand, two hundred four 18. Seven billion, four hundred one million, nine hundred eighty-nine thousand, seven hundred eighteen **19.** 213,105,329

Guided Solution:

17. Million, seventy-nine, four

1.1



🗸 Check Yo	ur Understandir	ıg				
Reading Check	Complete each state	ment with the correct word	d from the following li	ist.		
digit	expanded	period standar	ď			
RC1. In 983, the	9 rej	presents 9 hundreds.				
RC2. In 615,702,	the number 615 is in the	ne thousands	·			
RC3. The phrase "3 hundreds + 2 tens + 9 ones" is notation for 329.						
RC4. The number 721 is written in notation.						
Concept Check	Write a word name.					
CC1. 5,000,000		CC2. 42,000,000	CC3.	3,000,000,000		
CC4. 18,000,000,0	000	CC5. 7,000,000,000,000	CC6.	40,000,000,000,000		
a What does the digit 5 mean in each number?						
1. 235,888	2. 253,777	3. 1	.,488,526	4. 500,736		
Broadway Shows. I	n the 2016–2017 seasor	n, Broadway shows grossed	l \$1,449,321,564. What	t digit names the number of:		
5. thousands?	6. million	s? 7. t	en millions?	8. hundred thousands?		

Write expanded notation.

h

6

Radio and Television Stations. The figure below shows the number of AM radio, FM radio, and full-power television stations in the United States. In Exercises 9–12, write expanded notation for the given number of stations.

Radio and Television Stations AM radio 4692 stations Commercial 6688 FM radio stations Educational 4090 FM radio stations Full-power 1786 television stations 1000 3000 5000 7000 Number of stations

DATA: radiosurvivor.com; Federal Communications Commission

9. 4692 AM radio stations

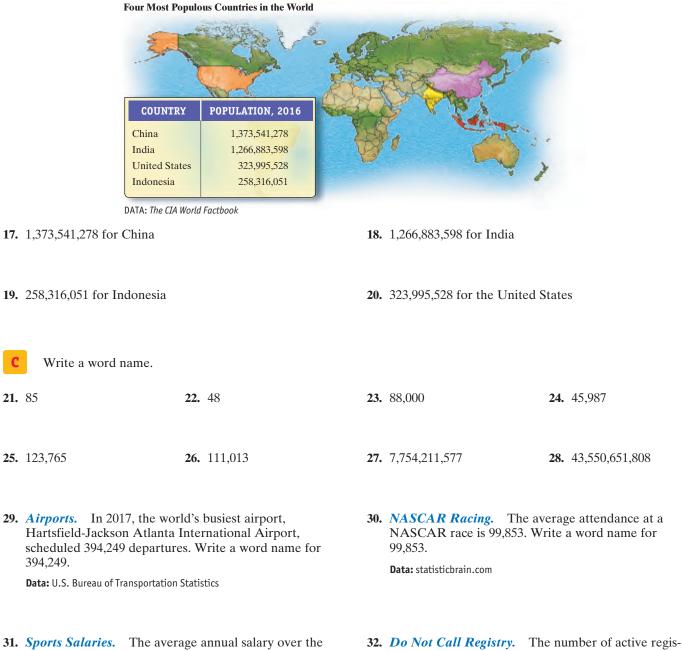
10. 6688 commercial FM radio stations

- 11. 4090 educational FM radio stations
- 12. 1786 full-power television stations

15. 401,690

16. 135,080

Population. The table below shows the populations of four countries in 2016. In Exercises 17–20, write expanded notation for the given population.



life of his contract for Major League Baseball player Clayton Kershaw is \$30,714,286. Write a word name for 30,714,286.

Data: USA Today

trations in the National Do Not Call Registry in 2016 was 226,001,288. Write a word name for 226,001,288.

Data: Federal Trade Commission

7

Write each number in standard notation.

- **33.** Six hundred thirty-two thousand, eight hundred ninety-six
- 35. Fifty thousand, three hundred twenty-four
- **37.** Two million, two hundred thirty-three thousand, eight hundred twelve
- **39.** Eight billion
- **41.** Forty million
- **43.** Thirty million, one hundred three
- Write standard notation for the number in each sentence.
- **45.** *Pacific Ocean.* The area of the Pacific Ocean is sixty-four million, one hundred eighty-six thousand square miles.



- **34.** Three hundred fifty-four thousand, seven hundred two
- 36. Seventeen thousand, one hundred twelve
- **38.** Nineteen million, six hundred ten thousand, four hundred thirty-nine
- 40. Seven hundred million
- **42.** Twenty-six billion
- **44.** Two hundred thousand, seventeen
- **46.** The average distance from the sun to Neptune is two billion, seven hundred ninety-three million miles.



Synthesis

To the student and the instructor: The Synthesis exercises found at the end of every exercise set challenge students to combine concepts or skills studied in the section or in preceding parts of the text. Exercises marked with a symbol are meant to be solved using a calculator.

- **47.** How many whole numbers between 100 and 400 contain the digit 2 in their standard notation?
- **48.** What is the largest number that you can name on your calculator using standard notation? How many digits does that number have? How many periods?

Addition

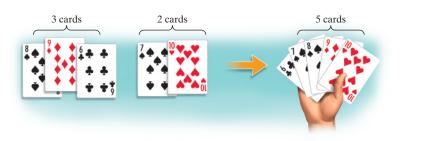
a ADDITION OF WHOLE NUMBERS

To answer questions such as "How many?", "How much?", and "How tall?", we often use whole numbers. The set, or collection, of **whole numbers** is

0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12,

The set goes on indefinitely. There is no largest whole number, and the smallest whole number is 0. Each whole number can be named using various notations. The set $1, 2, 3, 4, 5, \ldots$, without 0, is called the set of **natural numbers**.

Addition of whole numbers corresponds to combining things together.



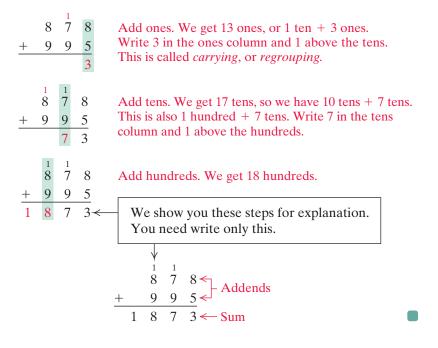
We say that the **sum** of 3 and 2 is 5. The numbers added are called **addends**. The addition that corresponds to the figure above is

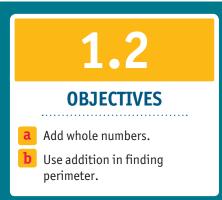
 $\begin{array}{cccc} 3 & + & 2 & = & 5. \\ \downarrow & & \downarrow & & \downarrow \\ \text{Addend} & \text{Addend} & \text{Sum} \end{array}$

To add whole numbers, we add the ones digits first, then the tens, then the hundreds, then the thousands, and so on.

EXAMPLE 1 Add: 878 + 995.

Place values are lined up in columns.





SKI	LL Give the mean	ing of digits in
REVI	EW standard notat	tion. [1.1a]
	In each of the	following
	numbers, wha mean?	t does the digit 4
	mean:	
	1. 8342	2. 14,976
		Answers: 1.4 tens
	MyLab Math	2. 4 thousands
	VIDEO	